

EVALUATION CRITERIA

Applications will be evaluated by a panel of experts selected from The Catapult and collaborating partners. The entries will be evaluated applying the following criteria (equally weighted):

Innovation (0 to 5)

Have you clearly described the product or service?
Does the proposed deployment represent a new or innovative use of technology or design in response to the identified challenges?
How does your product integrate into the urban system to demonstrate an interesting use case?

Impact (0 to 5)

Does the idea address the challenges outlined?
How does the proposal impact the challenge?
Who will benefit from this proposal (citizens, cities, business, area...)?
What is the likely short, medium and long term potential for impact given deployment of this proposal on a larger scale?

Feasibility (0 to 5)

Is the proposal feasible in the time given?
Is there an achievable deployment plan?
Is the proposal feasible given the technology features and maturity?
Is the proposal feasible through the skills and expertise of the team?
Is the budget and the timescales realistic?

Are there any additional infrastructure and resource requirements?

Scores

0 – Fail

The proposal fails to address the criterion or cannot be assessed due to missing or incomplete information (unless the result of an 'obvious clerical error')

1 – Poor

The criterion is inadequately addressed or there are serious inherent weaknesses

2 – Fair

The proposal broadly addresses the criterion but there are significant weaknesses

3 – Good

The proposal addresses the criterion well but with a number of shortcomings

4 – Very Good

The proposal addresses the criterion very well but with a small number of shortcomings

5 – Excellent

The proposal successfully addresses all relevant aspects of the criterion; any shortcomings are minor.